



Getting Active in 2012 – Make it the year you and your community get active

Could you use 2012 as a reason to get more active, or to encourage the people around you to get more active? Has your community had plans to set up dance classes or to refurbish the play area? If so, make 2012 the year that you go for it.

You can contact your CVS to find out more about the opportunities on this sheet, and other ways that you and your community can 'get active'.

Active Villages



Devon Active Villages is a countywide programme which seeks to support rural communities to develop long-term sports opportunities which enable people of all ages to experience the fun of sport and build a life-long love of being active and healthy.

The programme aims to increase sports participation in Devon's rural communities by supporting village based opportunities. It is funded by Devon County Council and Sport England Lottery funding and will work in over 150 parishes with between 500 and 2000 people. It is co-ordinated by Active Devon and delivered by a network of local partners.

The Active Villages programme includes:

- Specialist support to help communities identify those opportunities they would like and would be most appropriate
- Initial funding support to help in the establishment of activities (eg towards equipment, facilities, training etc)
- Training programmes provided for volunteers within each community to enable them to sustain activities
- Initial promotion and provision of activities for a 12 week period – the Active Villages programme could eg cover an after school club aimed at primary school children, a youth sports offer for young people of Secondary School age and/or class(es) for adults
- Regular mentoring visits to support communities' volunteers
- Access to bespoke 'self help' resources such as promotional support and materials, on-line tool kits and activity starter packs.

For more information: <http://www.activevillages.co.uk/> or contact Stuart Dudley (Active Villages) on 01392 263674 or 07855 410942 or e-mail him at: stuart.dudley@devon.gov.uk. Alternatively, contact your local CVS.

Gold Challenge is the charity challenge where you take on Olympic Sports and Paralympic Sports to raise money for charity. Everyone aged 7 upwards can take part in Gold Challenge as an individual or as part of a team. Participants choose from the challenges available and fundraise money for one of Gold Challenge's 125 charities.

Gold Challenge works with the British Olympic Association, Sport England, sportscotland, Sport Wales, ParalympicsGB and the National Governing Bodies of the Olympic and Paralympic sports. It is part of 'Places People Play' – the official mass participation legacy programme for London 2012.

For more information see: <http://www.goldchallenge.org/>

Sport Makers

Sport Makers aims to inspire 900 people in Devon to get involved, with each of them spending at least 10 hours organising or leading sporting activities. It is open to anyone aged 16 and over. Sport Makers is part of the Places People Play legacy programme that is bringing the magic of a home Olympic and Paralympic Games into communities across the country.

Every Sport Maker will be invited to an informal and interactive workshop where they'll gain the skills and opportunities to get involved in sport in Devon. Sport Makers will be introduced to organisations that need their help, and join forces with others who want to make sport happen locally. There'll also be opportunities to meet top athletes and plenty of incentives to stay involved.

More than 50% of adults in England say they'd like to play more sport but many people don't feel they have the time, money or confidence to get involved in a formal setting. Sport England's Chair, Richard Lewis, said: "This is a great chance to get involved in making sport happen in Devon, whether that's planning the route, finding the pitch or encouraging others to take part. So if you think you could help, or have your own ideas for getting others involved in sport, please join in as a Sport Maker and become part of the legacy of the London 2012 Games."

Sport Makers are, quite simply, people who make sport happen. Some might organise sport informally for themselves and their friends, colleagues or neighbours. Others won't take part themselves, but will do all those things that make sport possible, such as organising a fundraising fun-run for their village, creating a multi-sport event or festival for the local community or welcoming new participants at a local sports club, helping them play the game and encouraging them to keep coming back, arranging for those people you work with to go out for a walk at lunch-time, setting up new activities in your village hall, getting someone you know to try a new physical activity.....

To find out more about Sport Makers visit www.sportmakers.co.uk and sign up.

(Places People Play is a £135 million National Lottery programme being delivered by Sport England, in partnership with the British Olympic Association (BOA) and the British Paralympic Association (BPA) with the backing of The London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) and the London 2012 Inspire mark.)

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