Digital Leadership Programme

Digital transformation fundamentally changes how organisations operate and deliver value to customers, suppliers, stakeholders, or beneficiaries. It involves a profound shift in how we think and deliver products, services and customer experiences. It requires a strategic approach to leveraging digital technologies to replace and improve operational process, procedures and systems.

We can all recognise how swiftly the advent of big data and analytics, Artificial Intelligence and the Internet of Things, can overturn conventional ways of doing business. But do we know how to implement these into our strategic thinking and planning?

Driving Digital Transformation is Comic's **Digital Leadership programme is designed to help you and your leadership team** to develop effective strategic understanding and skills through an advanced training programme offering support, mentoring and training.

What you will learn

You will develop a thorough understanding of digital technology and its applications in developing organisation-wide strategies.

The five-module programme will enable you to:

- Ensure your organisation gains a digital competitive advantage
- Use digital to help streamline processes and enhance productivity
- Recognise the change management challenges and prepare staff for cultural change
- Horizon scan for your industry and learn to embrace new technologies.

Course content

1: Digital Vision & Strategy: Introduction & overview: Digital Vision & Strategy, key drivers for transformation, organisation direction.

2: Digital Technology: Introduction to key concepts and examples of emerging and enabling technologies. Develop a plan for utilisation of technology.

3: Digital Culture: Developing organisational culture, people, innovation skills, knowledge, attitudes. Create a team of agile, flexible and creative staff.

4: Digital Processes: Process improvements, utilising enabling technologies to improve productivity, project development, risk management. Develop Agile skills and innovation tools such as MVP, Bimodal and Design Blueprints.

Digital Leadership for SMEs

5: Projects: Presentations and assessments, peer review, action planning and celebration of learning outcomes.

Ongoing coursework will enable you to develop a digital roadmap for your organisation, focusing on real-world issues and providing you with a tangible future resource.

Structure

- Five sessions running once per week over five consecutive weeks
- Running 930-330pm with a mixture of online and in person where possible
- Supported by regular 121s and mentoring to help you focus on your specific project
- Peer support from your fellow attendees learning from the digital challenges facing their businesses and sectors
- Continue your learning post course, join our Digital Leadership Alumni, meet for quarterly briefings from the Cosmic leadership team on all the latest developments.

Cosmic

We are the digital solutions people facilitating digital success for all, in a uniquely crafted and inspiring way. Our aim, to inspire and empower people, businesses and communities to confidently use digital by providing the insight, services and skills needed to thrive.

Next Steps

Driving Digital Transformation is led by Devon County Council; it is part of the Heart of the Southwest local growth deal funded Digital Skills Series and supported by the Heart of the Southwest LEP. Devon County Council commissioned Cosmic, in March 2023 to deliver digital leadership training.

To register and check your eligibility please complete the eligibility form [here](). If you do not have all the information to hand, please submit what you do have and we will be in touch.

You can also reach us on planning@cosmic.org.uk and we will be happy to arrange a call with you to discuss the programme in more detail.

"We were all at various stages within our digital journeys, but to be able to share our knowledge with each other as well, that was absolutely fantastic and I did create a Digital Statement for the year out of it. Within our digital transformation, I feel like I have gone a step forward, a step ahead of where I might have been rather than floating around in the dark." Lorna at www.seaful.org.uk

Digital Leadership for SMEs